

SPEAKING TOPICS

ACTIVATE! Unleash the Brainpower and Potential of the People You Lead

(Alt Title - THE NEUROSCIENCE OF LEADERSHIP)

It's an unfortunate truth. Most leaders don't know how to bring out the best in their people. Managers and leaders too often default to threats and rewards that lead to decreased motivation, disengagement, and underperformance. Activators, on the other hand, are leaders who understand how to unleash the best in their people using practical applications of behavior and brain science. They activate the brains of their people by lighting them up through intentional interactions and experiences, resulting in greater focus, energy, engagement, and self-directed work.

This keynote is based on Dr. Jones's best-selling book, *Activator: Using Brain Science to Boost Motivation, Deepen Engagement, and Supercharge Performance*. Utilizing three neuroscience principles that can be applied to the workplace, Jason shares three daily leadership practices that are rooted in science and can be implemented immediately to make a measurable impact on employee motivation and engagement, while building a high-performance culture where people want to do their best.

- Insight into what really motivates and engages people at work.
- The three daily leadership practices every leader can use to activate the full brain.
- Discover how to prime behavior and high performance by using Activation Words.
- Neuroscience-based strategies to activate the brain, boost energy, enhance emotional intelligence, and facilitate high-performance.
- Understand how the brain communicates beyond verbal and body language.

NEUROADAPTIVE LEADERSHIP

Leading with Agility in the Age of AI

In an era of unprecedented disruption, AI is reshaping entire industries overnight. Workplace volatility and decision complexity are increasing exponentially and traditional leadership approaches are failing. Leaders are burning out, teams are fragmenting, and organizations are struggling to adapt fast enough to survive, let alone thrive.

This groundbreaking keynote introduces NeuroAdaptive Leadership, a revolutionary approach that transforms how leaders think, feel, and perform by aligning with the brain's natural capacity to rewire itself. Unlike conventional leadership models that focus outward on techniques and tactics, NeuroAdaptive Leadership focuses inward on developing a new operating system for how your brain works under pressure.

Drawing from cutting-edge neuroscience and behavioral research, this presentation reveals how leaders can consciously evolve their neural architecture to not just survive at the edge of uncertainty, but to thrive there. You'll discover how to harness neuroadaptivity to develop the cognitive, emotional, and behavioral agility needed for exponential leadership impact.

- Master the Art of Conscious Neural Rewiring
- Develop Adaptive Thinking and Behavior Speed

- Build Unshakeable Emotional Resilience
- Unlock Mental Toughness and Growth Agility
- Create Psychologically Safe High-Performance Cultures
- Transform Complexity into Clarity

EVOLVE & THRIVE:

Build a Mindset to Win in Any Situation

Effective leadership is more than driving results and accountability. The best leaders create experiences for their employees that unleash the best in them to adapt, evolve, and thrive in the midst of change, uncertainty, and ambiguity.

Our current work environment is changing faster than ever before and requires every person to have a continually evolving mindset and skillset to navigate the rapid rate of disruption. In this session, Dr. Jones inspires audience members to evolve their thinking and language and then challenges each participant to choose to thrive by applying intentional daily behaviors.

Jason shares with the audience how to reflect and reframe thinking and language that hinders their confidence and motivation. Then teaches how to replace sabotaging self-talk and behavior that can create performance breakthroughs. All of this while inspiring each person to take action to thrive each day by leveraging personal strengths and collaborating with their colleagues to achieve and win at a higher level.

- Insight into how our brain helps and hinders us during change and disruption
- Tools to abolish negative thinking and pessimism
- Insights to manage burnout and build resilience
- A set of "Activation Words" that will prime others for positivity and high performance
- Learn how to boost personal motivation and create optimized neurochemistry for greater work and life satisfaction
- Ideas for how to collaborate better and bring out the unique contribution of every team member.

UNLOCK YOUR BRAINPOWER

Leverage the Neuroscience of Focus, Flow, and High-Performance

In today's fast-paced world, professionals are constantly challenged to do more in less time, often leading to burnout and overwhelm. But what if you could unlock your brain's full potential to increase focus, enhance performance, and achieve deep engagement with your tasks? Drawing on cutting-edge neuroscience and the principles of "Flow" popularized by psychologist Mihaly Csikszentmihalyi, this keynote will give you science-based tactics to beat distraction and boost productivity by up to 500%, while reducing stress and overwhelm. You will learn how to tap into the flow state, supercharge your brain power, and achieve peak efficiency, enabling you to get more done in one day than most people achieve in a week.

This program will inspire and equip you to take your focus, thinking, and performance to the next level. Discover how to break through procrastination, enter flow quickly, and leverage visualization techniques to enhance your confidence and problem-solving ability.

Whether you're leading a team or managing your own projects, you'll leave with actionable strategies to rewire your brain for hyperfocus and ultra high-performance.

- Learn how to enter deep focus states that drive higher productivity, engagement, and creative thinking.
- Beat distraction and procrastination
- Double your productivity - Get more done in one day than most get done all week.
- Enhance your decision-making and problem-solving
- Reduce overwhelm and stress
- Double your learning speed
- Increase your confidence and influence