

Dr. Jason Jones

FULL BIOGRAPHY

Dr. Jones equips leaders and teams with science-based strategies to activate peak performance, drive engagement, and thrive in the age of disruption. He is a leading authority on *NeuroAdaptive Leadership*™ and the neuroscience of performance, helping organizations rewire the way their leaders think, act, and inspire others. Dr. Jones is an Organizational Psychologist, international keynote speaker, and two-time best-selling author.

Drawing from cutting-edge neuroscience and more than 150 years of motivation and performance research, Dr. Jones has developed a practical and engaging approach to leadership that helps people understand and optimize how the brain drives behavior, influence, and decision-making. His approach has been used by Fortune 500 companies and forward-thinking organizations around the world, helping empower leaders to bring out the best in themselves and those they lead.

As the founder and CEO of **LeaderPath**, Dr. Jones has worked with some of the world's most recognized brands, including Microsoft, IBM, Porsche, AT&T, American Airlines, McKesson, Seagate Technology, and the Dallas Cowboys. His work has been featured by Inc. Magazine, FOX, CBS, ABC, and PBS, and his thought leadership continues to shape how modern leaders adapt, connect, and perform in an ever-changing world.

He is the author of *Activator: Using Brain Science to Boost Motivation, Deepen Engagement, and Supercharge Performance* and *28 Days to a Motivated Team*, both of which have become best-sellers and must-reads for leaders seeking to create high-performing, motivated teams. Prior to founding LeaderPath, Dr. Jones led executive education at AT&T, where he was responsible for developing more than 6,000 leaders globally—contributing to AT&T being named the *#1 Learning Organization in America* by *Chief Learning Officer Magazine*.

Known for his dynamic, high-energy speaking style, Dr. Jones delivers keynotes and workshops that blend inspiring storytelling with actionable science. Audiences leave his sessions energized, equipped, and empowered to lead with greater clarity, adaptability, and influence.

Outside of his work, Jason enjoys traveling, outdoor adventures, spending time with his grown children, and fueling his passion for helping others live and lead with purpose, resilience, and flow.

SHORT BIOGRAPHY

Dr. Jason Jones is a leading authority on *NeuroAdaptive Leadership*™ and the neuroscience of performance. He equips leaders and teams with science-based strategies to activate peak performance, deepen engagement, and thrive in the age of disruption. As an Organizational Psychologist, international keynote speaker, and two-time best-selling author, Dr. Jones blends inspiring storytelling with actionable science to help people rewire how they think, act, and lead.

He is a best-selling author of *Activator* and *28 Days to a Motivated Team* and has worked with top brands including Microsoft, IBM, Porsche, AT&T, American Airlines, Seagate Technology, and the Dallas Cowboys among many others.