DR. JASON JONES

Organizational Psychologist & Best-Selling Author,

Jones is an innovative voice in our new world of work. - Marshall Goldsmith

His insightful and humorous presentation was the perfect approach to energize and engage the participants!

- **Tom Brooks** AT&T - Washington, D.C.

FOX CU PBS



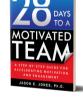
Jason equips leaders to activate the brainpower of their people to boost energy, deepen engagement, and supercharge performance. As a former leader in a Fortune 10 company, he understands the challenges leaders face each day to move people to action and inspire people to do their best.

Using the latest behavioral and brain research, Dr. Jones teaches leaders that highperformance cultures aren't produced by broad-scale, generic engagement programs. Rather, they are a result of a unique interaction between the employee and the manager. Dr. Jones calls this unique interaction, "ACTIVATE!." Recent brain studies reveal how leaders can literally "light-up" an employee's brain through techniques that

stimulate fourteen regions responsible for motivation, focus, reasoning, processing, creativity, and emotional intelligence.

Jason shares a set of proven principles and techniques that will help any leader to activate a higher level of performance and potential within the people they lead.





ACTIVATE! Unleash the Brainpower and Potential of Your People.

THE NEUROSCIENCE OF LEADERSHIP & PERFORMANCE

(THE FUTURE OF LEADERSHIP)

Engage the Head and the Heart of the People You Lead.

EVOLVE & THRIVE

KEYNOTE SPEAKING TOPICS

Build a Mindset to Win In Any Situation.

THE NEUROSCIENCE OF SELLING

Leverage Brain-Based Triggers that Move People to Trust and Action.

FOCUS FOR SUCCESS

Uplevel your Brain to be Your Best in Work and Life.

