

•• His insightful and humorous presentation was the perfect approach to energize and engage the participants!

> **Tom Brooks** AT&T - Washington, D.C.







Jason equips leaders to energize, engage, and activate the best in their people. As a former leader in a Fortune 10 corporation, Jason understands the challenges leaders face every day to move people to action and inspire people to do their best.

FOX CEU OPBS

Using the latest behavioral and neuroscience research, Dr. Jones teaches leaders that motivation, engagement, and high-performance doesn't come from large, generic engagement programs. Instead, they are driven by a unique interaction between the employee and the leader.

Dr. Jones calls this unique interaction and process, "ACTIVATION." The activation concept is built on brain research that reveals how leaders can "light-up" an employee's brain as it activates 14 regions responsible for motivation, focus, reasoning, processing, creativity, analysis, emotional intelligence, and impulse control among many others.

Through a proven set of principles and techniques, any leader can learn to lead at a higher level and activate the potential of their people to be and do their best in work and life.



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